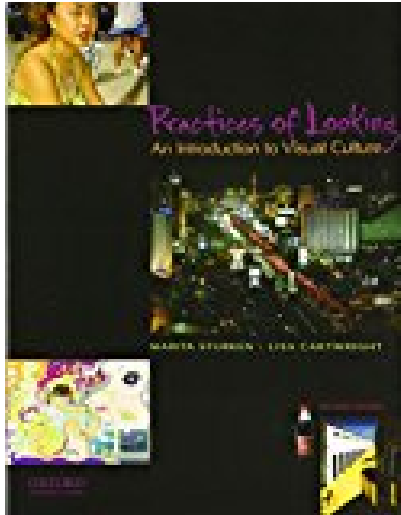


Practices of Looking An Introduction to Visual Culture



BOOK DETAILS

- Author : Marita Sturken
- Pages : 496 Pages
- Publisher : Oxford University Press
- Language : English
- ISBN : 0195314409



BOOK SYNOPSIS

Insightful and engaging, this new Canadian edition of *Practices of Looking* offers a broad overview of contemporary visual culture from an integrated North American perspective. With a strong awareness of the centrality of visual stimulation in our everyday lives, the authors explore the manyways we use icons, photographs, film, television, video games, advertisements, scientific images, and other visual media to create meaning and construct identity. Fully recognizing the many social, cultural, and political differences that make the Canadian visual experience distinct, this comprehensive volume highlights Canadian visual culture against the backdrop of an increasingly globalized visual world.

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