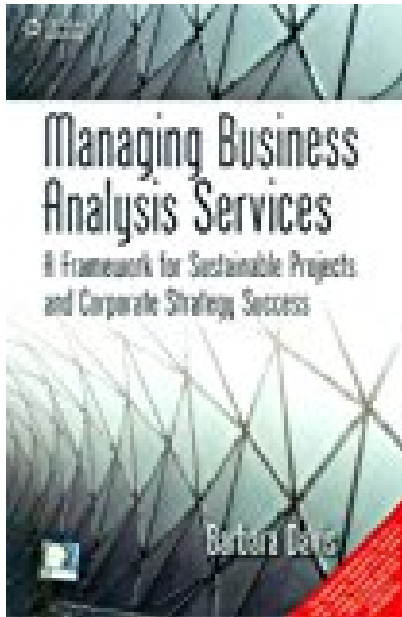


Managing Business Analysis Services A Framework for Sustainable Projects and Corporate Strategy Success



BOOK DETAILS

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BOOK SYNOPSIS

This unique desk reference offers the information, models and guidance needed to plan and deliver complete, end-to-end business analysis services. Its step-by-step approach enables maximum utility of the business analysis (BA) role, development of more complete solutions for meeting the strategic goals of a business, and dramatic and sustainable improvements in project success rates. *Managing Business Analysis Services: A Framework for Sustainable Projects and Corporate Strategy Success* provides chief information officers, business analysis managers and consultants the information required to maximize the efficiency and productivity of technology projects, obtain higher returns on investment from BA services, reduce operating costs, and increase alignment of products to better serve the company or the client organization.

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