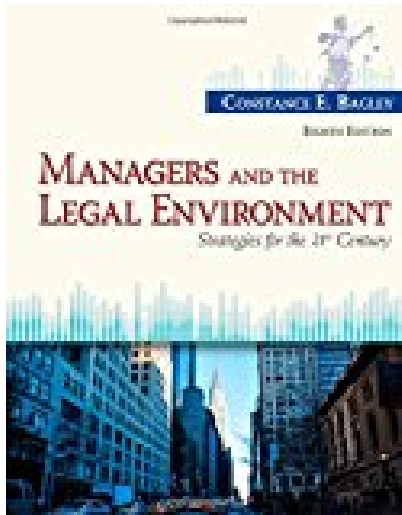


Managers and the Legal Environment Strategies for the 21st Century



BOOK DETAILS

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BOOK SYNOPSIS

Integrating business law with ethics and effective management, Bagleys **MANAGERS AND THE LEGAL ENVIRONMENT: STRATEGIES FOR THE 21ST CENTURY**, 8E equips future managers with the legal knowledge and risk management techniques essential for success in global business. Renowned for its cutting-edge coverage and strategic approach, this book offers one of the most comprehensive yet easy-to-understand presentations of today's global legal environment of business. Proven learning features such as Inside Story and Perspective boxes illustrate how the law impacts daily management decisions and business strategies, and A Managers Dilemma feature challenges readers to consider such issues as whether to outsource labor to a country known for poor working conditions and the ethics of structuring a business to avoid domestic taxes. Fulfilling AACSB requirements, the eighth edition addresses the legal, political, regulatory, and ethical dimensions of business. Reflecting the latest developments and decisions, the text's up-to-date coverage includes the regulation of commercial speech, the disclosure of corporate political spending, the application of the Fourth Amendment to cell phone location data, the patentability of human genes, employees' use of social media, regulatory responses to climate change, the fiduciary duties of managers of limited liability companies, the FCC's proposed rules on net neutrality, the constitutionality of Obamacare, the use of race in college admissions, the Defense of Marriage Act, NSA surveillance programs, the right of college football players to unionize, and more. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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